



Proyecto sobre Filantropía y Sociedad Civil
Un esfuerzo para entenderlas y fortalecerlas

Philanthropy and the Third Sector in Mexico: The Enabling Environment and its Limitations

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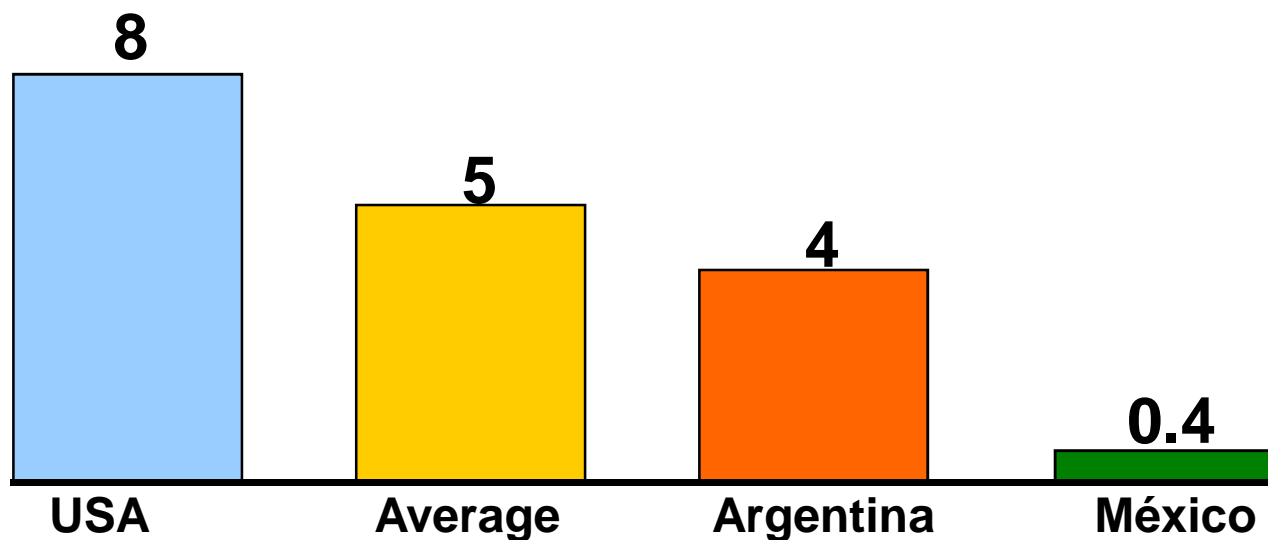


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Small Third Sector in Mexico

Percentage of Work Force



Source: Johns Hopkins Comparative Nonprofit Sector Project.



Who is to blame? The Usual Suspects

- History
- Culture
- Inadequate Measures
- Lack of Professionalization



The Blind Men and the Elephant





Enabling Environment for Civil Society

- A legal framework that empowers groups
- A tax structure that provides incentives, not penalties
- An accountability system that builds confidence in CSOs
- The institutional capacity to implement effective activities
- The availability of resources to undertake these activities



Legal framework that empowers

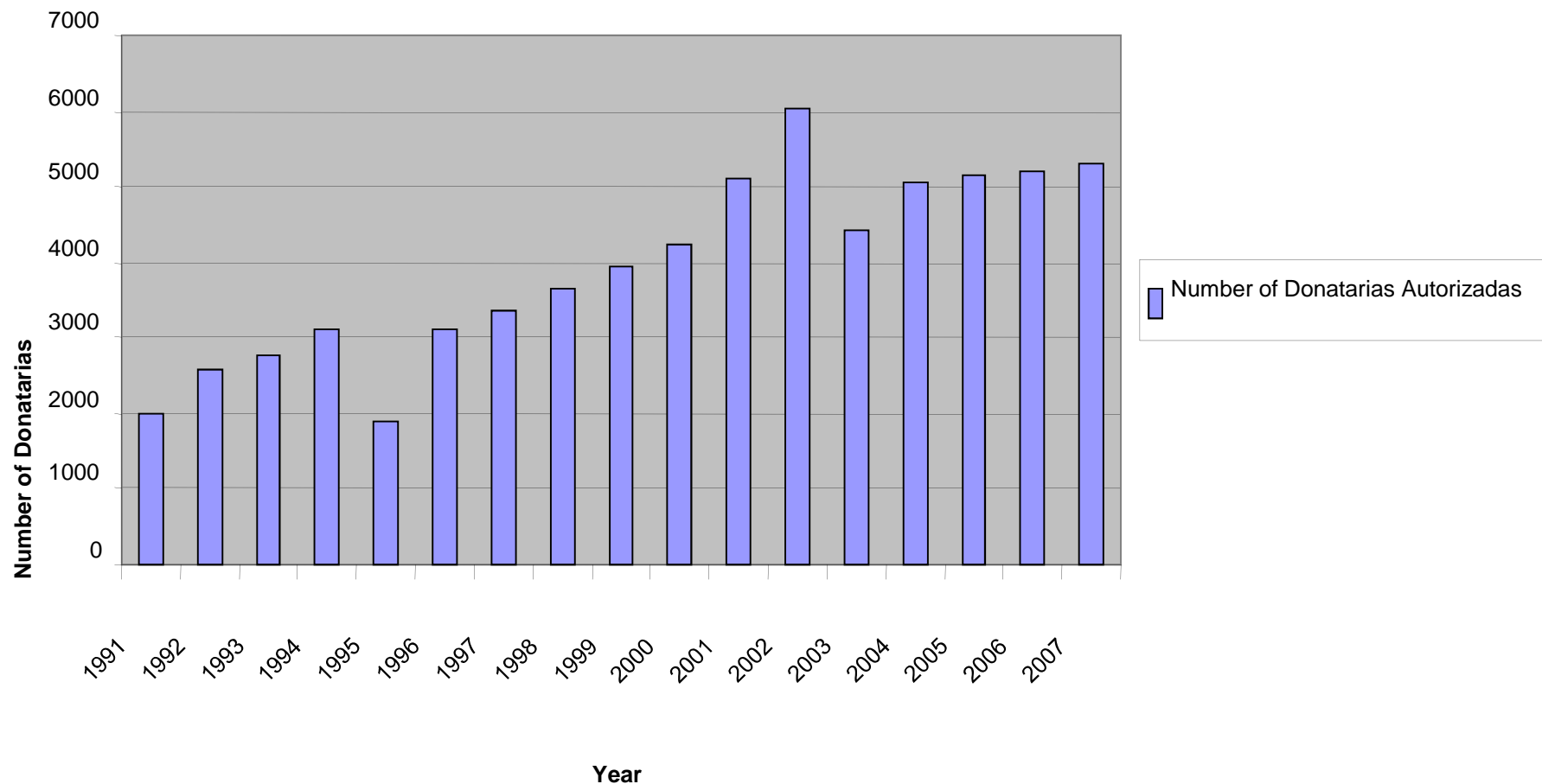
Source: Salamon, Lester M. and Stefan Toepler, "The Influence of the Legal Environment on the Development of the Nonprofit Sector," Working Paper of the Johns Hopkins Center for Civil Society Studies, No. 17 (May 2000).





Legal framework that empowers

Number of Donatarias Autorizadas per year 1991-2007



Source: Servicio de Administración Tributaria (SAT), Mexico



Tax structure that provides incentives

REFORMA
CORAZÓN DE MÉXICO

Golpea reforma altruismo

- La ley del CETU no incluye a donativos como parte de sus 7 conceptos de deducibles para calcular la base de tributación del nuevo gravamen.

Ciudad de México 05 julio 2007

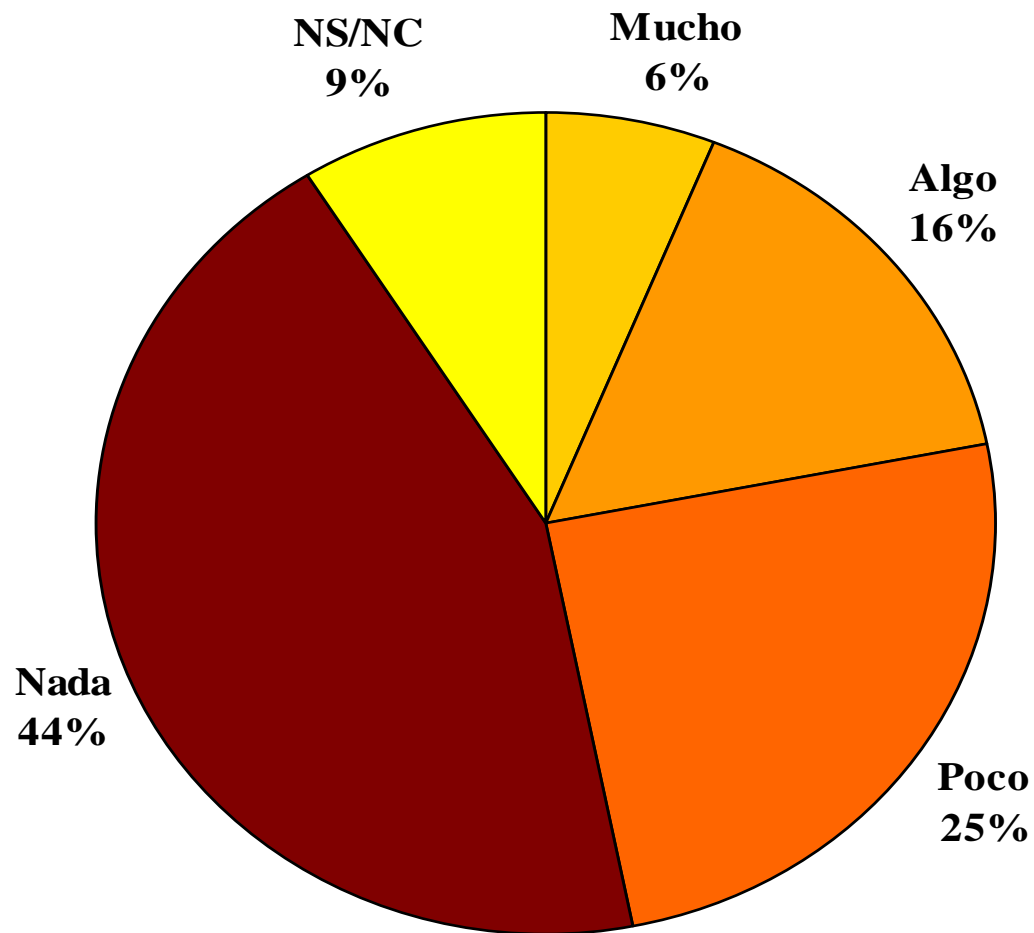
Por Grupo Reforma





Accountability system that builds confidence

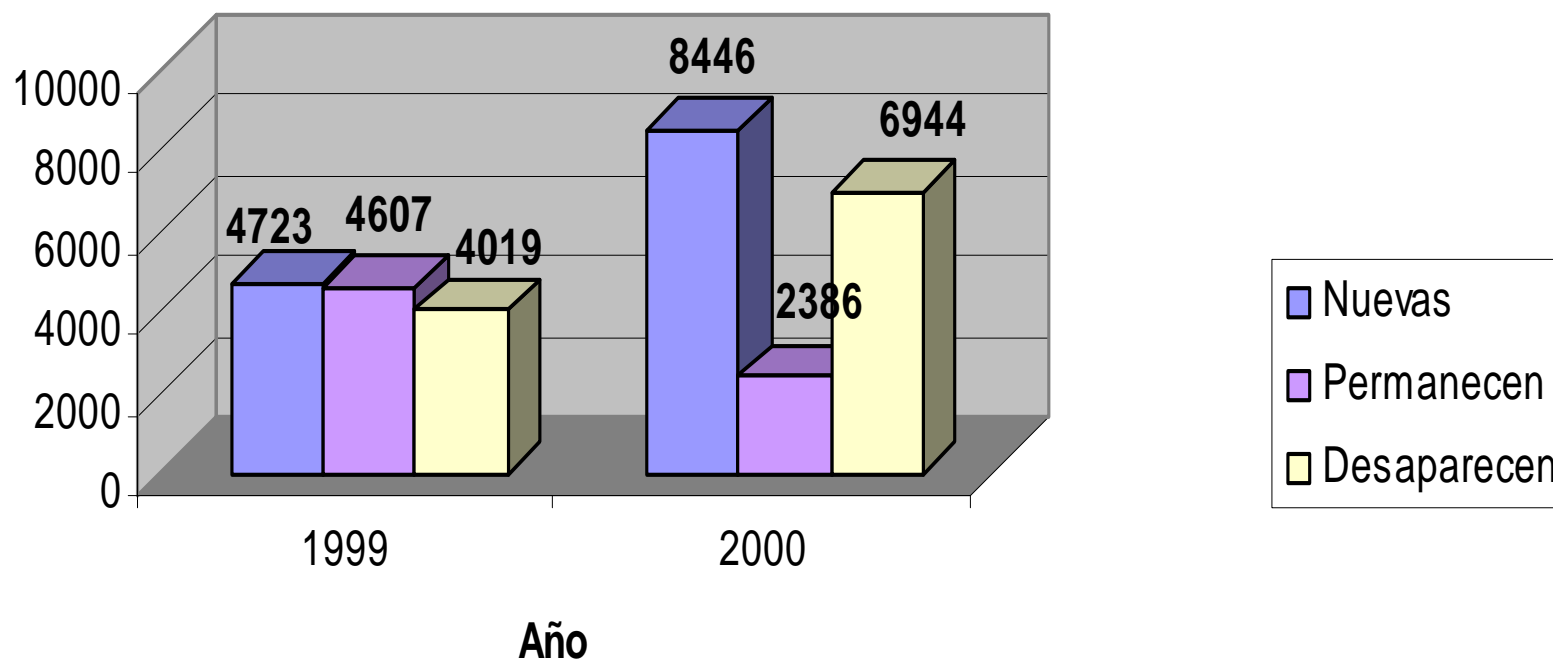
How much do you trust...NGOs or social organizations?





Institutional capacity

Número de Organizaciones Civiles nuevas, que permanecen y desaparecen por año 1999-2000.





Availability of resources

Country	GDP Percentage Dedicated to Philanthropy
USA	1.01%
Spain	0.87%
Argentina	0.38%
Colombia	0.32%
Peru	0.26%
Brazil	0.17%
Mexico	0.04%

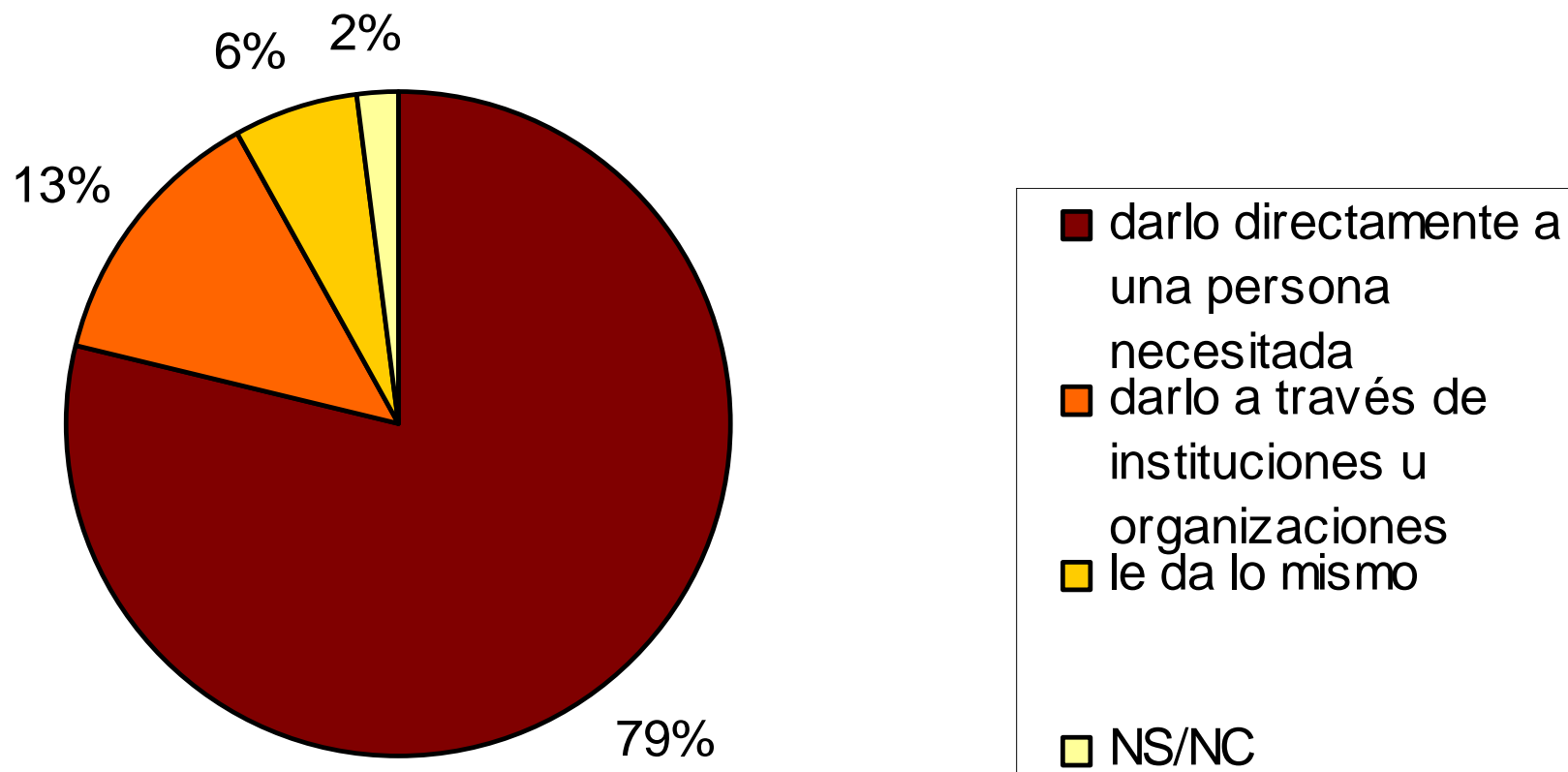
Source: Lester M. Salamon et al., *Global Civil Society, Dimensions of the Nonprofit Sector*, Volume 2, Johns Hopkins Comparative Nonprofit Sector Project, Kumarian Press, 2004.



A sixth element: Culture (ENAFI)

Preference to Give to Needy Individuals

¿Cómo prefiere usted, realizar aportaciones o dar ayuda?





A way out?

All you need is ...

engagement?

impact?

accountability?



Thank you!

ITAM

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