

Proyecto sobre Filantropía y Sociedad Civil, ITAM



“Social Capital and Philanthropy in Mexico: A Comparative Analysis of the Impact of Social Capital on Philanthropic Behavior”

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Philanthropy and Civil Society Project (PSCP)
ITAM - Mexico City, Mexico

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Mexican philanthropy: The rich and famous



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Mexican philanthropy: In everyday life



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ENAFI: Methodology

- ✓ “Tropicalized” instrument.
- ✓ 1,500 respondents.
- ✓ Level of confidence 95%
- ✓ Margin of error of +/- 2.5.
- ✓ Face-to-face interviews.
- ✓ 2005 and 2008.

Analysis of combined results.



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Results:

ENAFI: Results of Logistical Regression Analysis (Pooled 2005 and 2008 Surveys)												
	Giving: Secular			Giving: Religious			Volunteering: Secular			Volunteering: Religious		
	B	Wald	Sig.	B	Wald	Sig.	B	Wald	Sig.	B	Wald	Sig.
<i>Social capital</i>												
Membership	0.589	104.0	0.000	0.240	20.5	0.000	0.661	196.4	0.000	0.331	59.7	0.000
Networks	0.129	7.0	0.008	0.017	0.1	0.754	0.162	10.1	0.002	0.151	6.1	0.014
Reciprocity	0.207	24.5	0.000	0.264	35.2	0.000	0.164	13.0	0.000	0.372	36.9	0.000
Interpersonal trust	-0.179	2.6	0.104	-0.158	1.7	0.194	-0.186	2.6	0.107	0.014	0.0	0.916
<i>Demographics</i>												
Sex (female=1)	0.190	4.8	0.028	0.155	2.7	0.102	-0.119	1.7	0.186	0.031	0.1	0.777
Age	0.018	1.6	0.205	-0.011	0.5	0.487	0.026	2.5	0.114	0.020	1.2	0.272
Age square	0.000	2.7	0.103	0.000	0.3	0.567	0.000	7.2	0.007	0.000	1.0	0.306
Education	0.279	14.3	0.000	-0.170	4.6	0.031	0.249	11.1	0.001	0.010	0.0	0.916
Subjective Social class	0.124	5.4	0.020	0.180	9.3	0.002	-0.040	0.5	0.467	-0.027	0.2	0.688
Married	0.054	0.4	0.549	0.127	1.6	0.205	0.091	0.9	0.338	0.117	1.1	0.305
With children	0.047	4.0	0.046	0.056	4.1	0.043	0.043	2.9	0.086	0.028	1.0	0.308
Rural residence	-0.174	2.9	0.088	0.340	8.6	0.003	0.441	18.5	0.000	0.846	52.2	0.000
Religiosity	0.049	5.6	0.018	0.279	164.3	0.000	0.082	13.9	0.000	0.310	91.3	0.000
Constant	-2.536	36.6	0.000	-1.604	12.7	0.000	-3.092	47.3	0.000	-5.996	107.4	0.000

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Demographic characteristics




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Note: The variables Age and Married have been left out of this chart as they were not significant, along with the Constant.




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Secular Giving




	Brooks (2005)	Brown-Ferris	Wang-Graddy	Layton-Moreno
Social Capital	Group Involvement Social Trust Political Participation	Associational Networks Norms (Reciprocity and Trust)	Bridging Network Informal Networks Civic Engagement Activism	Membership Informal Networks Norms of Reciprocity Interpersonal Trust
Demographics	Religiosity Rural More education Married Family Size Income Female Age (Nat. Log) Secular	Religiosity More education Married With children Income Female Age & squared	Religiosity More education Married With children Income Female Age Times volunteered	Religiosity Rural More education Married With children Upper class Female Age & squared

Significant: positive
 Significant: negative
 Not significant




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Religious Giving




	Brooks (2005)	Brown-Ferris	Wang-Graddy	Layton-Moreno
Social Capital	Group Involvement Social Trust Political Partic.	Associational Networks Norms (Reciprocity and Trust)	Bridging Network Informal Networks Civic Engagement Social Trust Activism	Membership Informal Networks Norms of Reciprocity Interpersonal Trust
Demographics	Religiosity Rural More education Married Family size Income Female Age (Nat. Log) Secular	Religiosity More education Married With children Income Female Age & squared	Religiosity More education Married With children Income Female Age Times volunteered	Religiosity Rural More education Married With children Upper class Female Age & squared

Significant: positive
 Significant: negative
 Not significant




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Volunteering




	Brown-Ferris	Layton-Moreno Secular	Layton-Moreno Religious
Social Capital	Associational Networks Norms (Reciprocity and Trust)	Membership Informal Networks Norms of Reciprocity Interpersonal Trust	Membership Informal Networks Norms of Reciprocity Interpersonal Trust
Demographics	Religiosity More education Married With children Income Female Age & squared	Religiosity Rural More education Married With children Upper class Female Age & squared	Religiosity Rural More education Married With children Upper class Female Age & squared


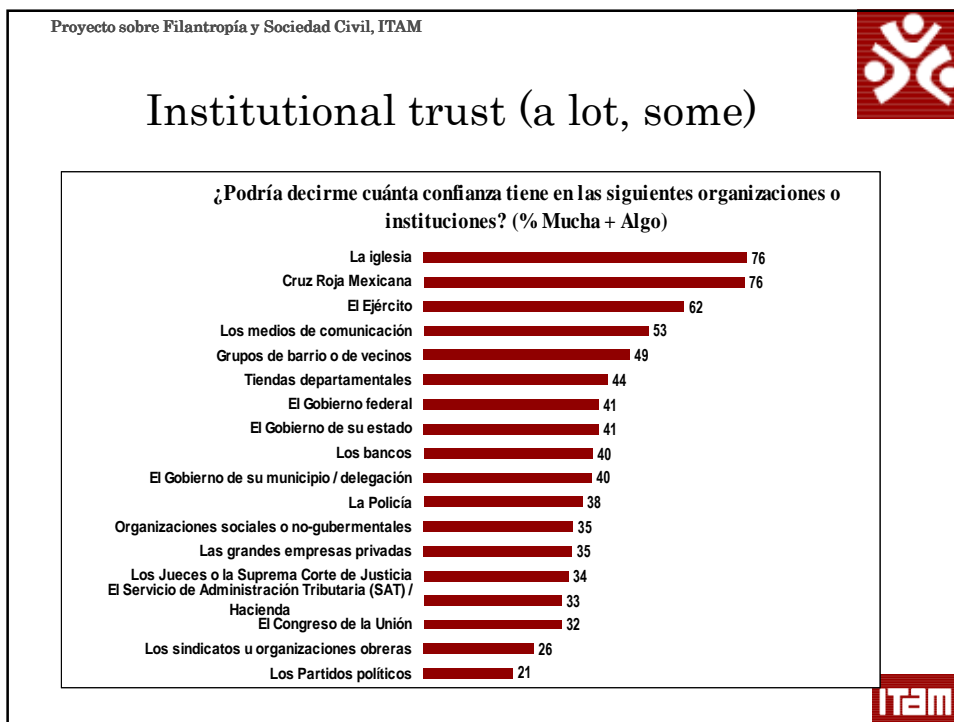
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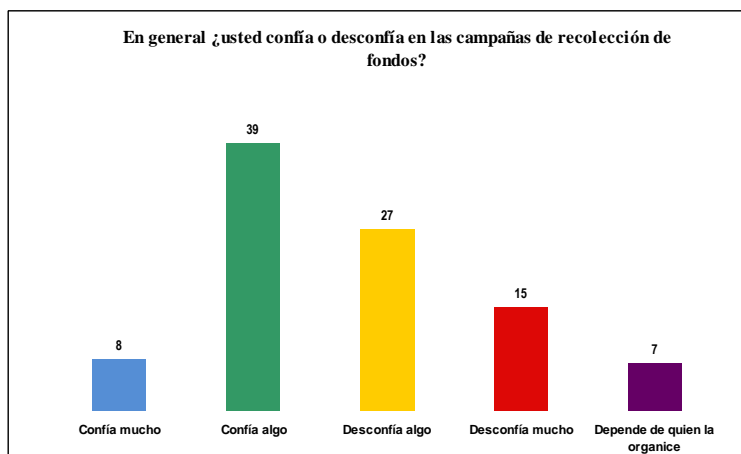


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c ²	274.245			349.750			437.687			357.327		
Significance	0.000			0.000			0.000			0.000		
R square (Cox y Snell)	0.098			0.118			0.145			0.120		
Percent of correct prediction	65.3			76.2			71.5			82.0		
Cases included in analysis	2,670			2,784			2,790			2,790		
Percent classified by 1	60.5			72.7			33.6			17.8		

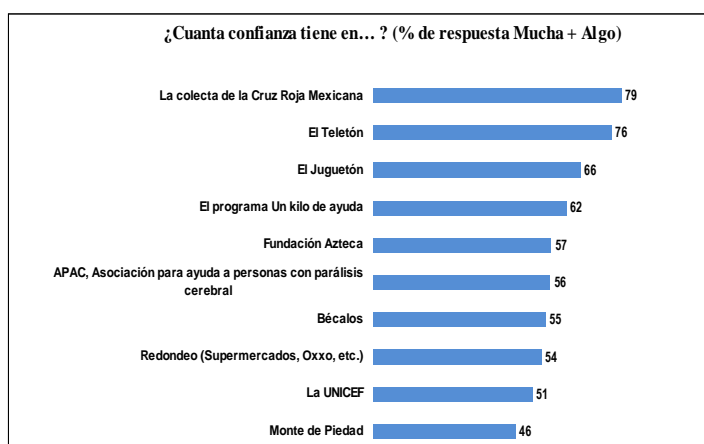





Trust in fundraising campaigns (a lot, some)

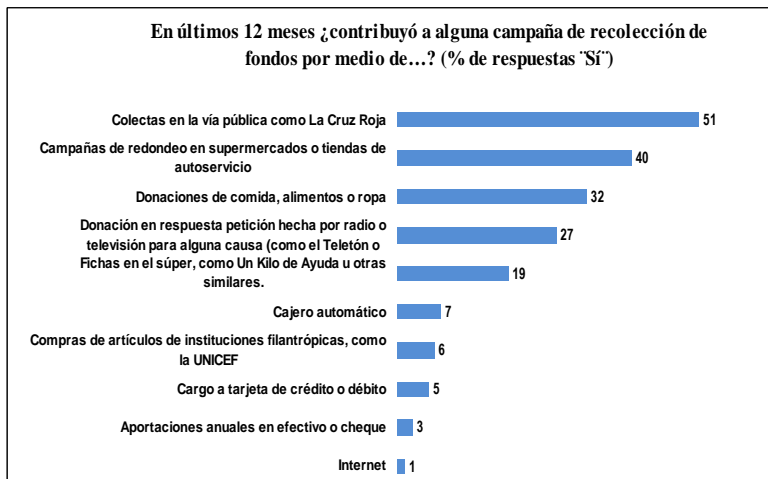


Trust in specific campaigns (a lot, some)

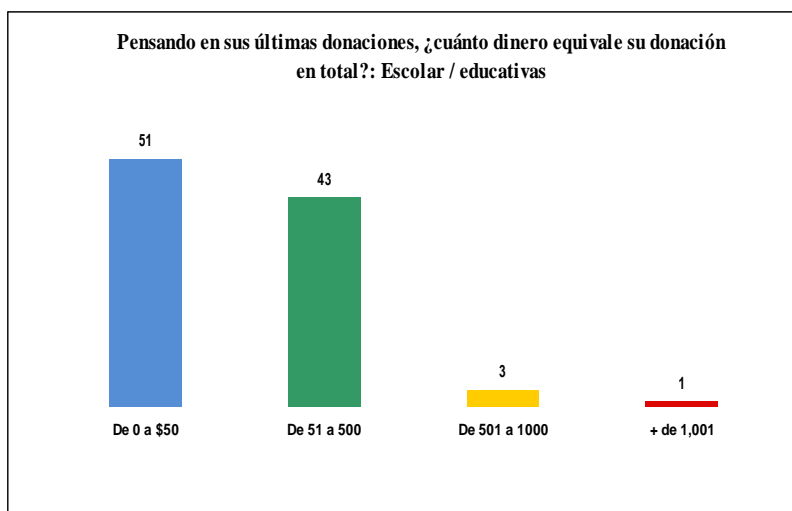




Contributions to specific campaigns

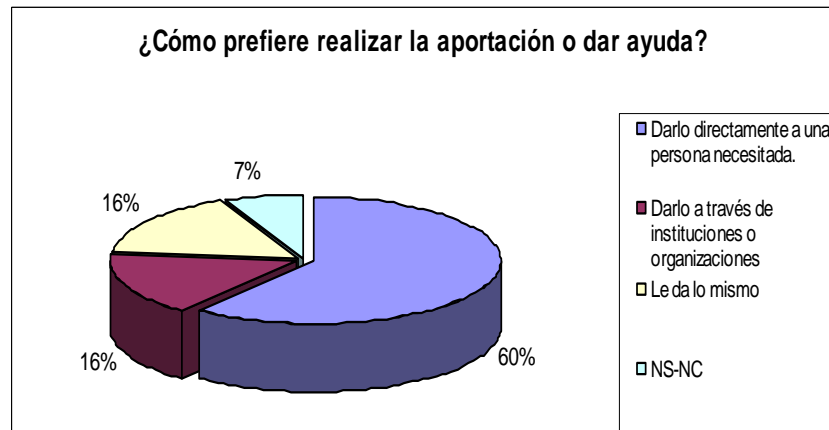


Amount donated - pesos (educational institutions)





Preference in giving: directly to the needy or institutions



Conclusions

- Social trust in Mexico does not influence giving, volunteering as it does in the US.
- Membership and religiosity matter much more.
- Giving *and* volunteering vary for religious, secular causes.
- Contextual factors must be taken into account to explain how social capital influences philanthropic behavior.



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Thanks very much.

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